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Paula Pryke: Wedding Flowers: Bouquets And Floral Arrangements For The Most Memorable And Perfect Wedding Day



Synopsis

An essential book packed with exquisite photographs and amazing floral displays for planning every aspect of the wedding day and beyond, from London's leading floral designer. Paula Pryke taps into the desire of every bride to make her wedding day special, and the choice of flower color, fragrance, and display is one of the most effective and fun ways to do so. She gives the bride the confidence and ability to design her own floral theme and work with a florist to execute it, or perhaps even undertake some of the arrangements herself for a truly personal touch. The book explores wedding traditions as well as suggestions on how a modern bride can depart from them. It addresses every type of seasonal concern; distinguishes decorative, ceremony, and reception flowers; provides great ideas for floral accessories; and, of course, devotes much consideration to the all-important choice of the bouquet. With step-by-step instructions throughout, the book demonstrates how brides, bridesmaids, friends, and family can make some of Pryke's most popular wedding flower arrangements themselves.

Book Information

Hardcover: 248 pages

Publisher: Rizzoli (December 30, 2014)

Language: English

ISBN-10: 0847844331

ISBN-13: 978-0847844333

Product Dimensions: 8.7 x 1 x 11 inches

Shipping Weight: 2.8 pounds (View shipping rates and policies)

Average Customer Review: 5.0 out of 5 stars See all reviews (6 customer reviews)

Best Sellers Rank: #40,357 in Books (See Top 100 in Books) #10 in Books > Crafts, Hobbies & Home > Crafts & Hobbies > Flower Arranging & Crafts > Flower Arranging #20 in Books > Crafts, Hobbies & Home > Crafts & Hobbies > Seasonal #23 in Books > Crafts, Hobbies & Home > Gardening & Landscape Design > Flowers

Customer Reviews

Great images of flowers for professional florists. Can be useful to give clients ideas.

Paula always does a great job explaining everything and her designs are beautiful!

Gorgeous - always this author gives directions and suggestions. It is a primary reference book for

my new floral business - "Special Events by Design"

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